

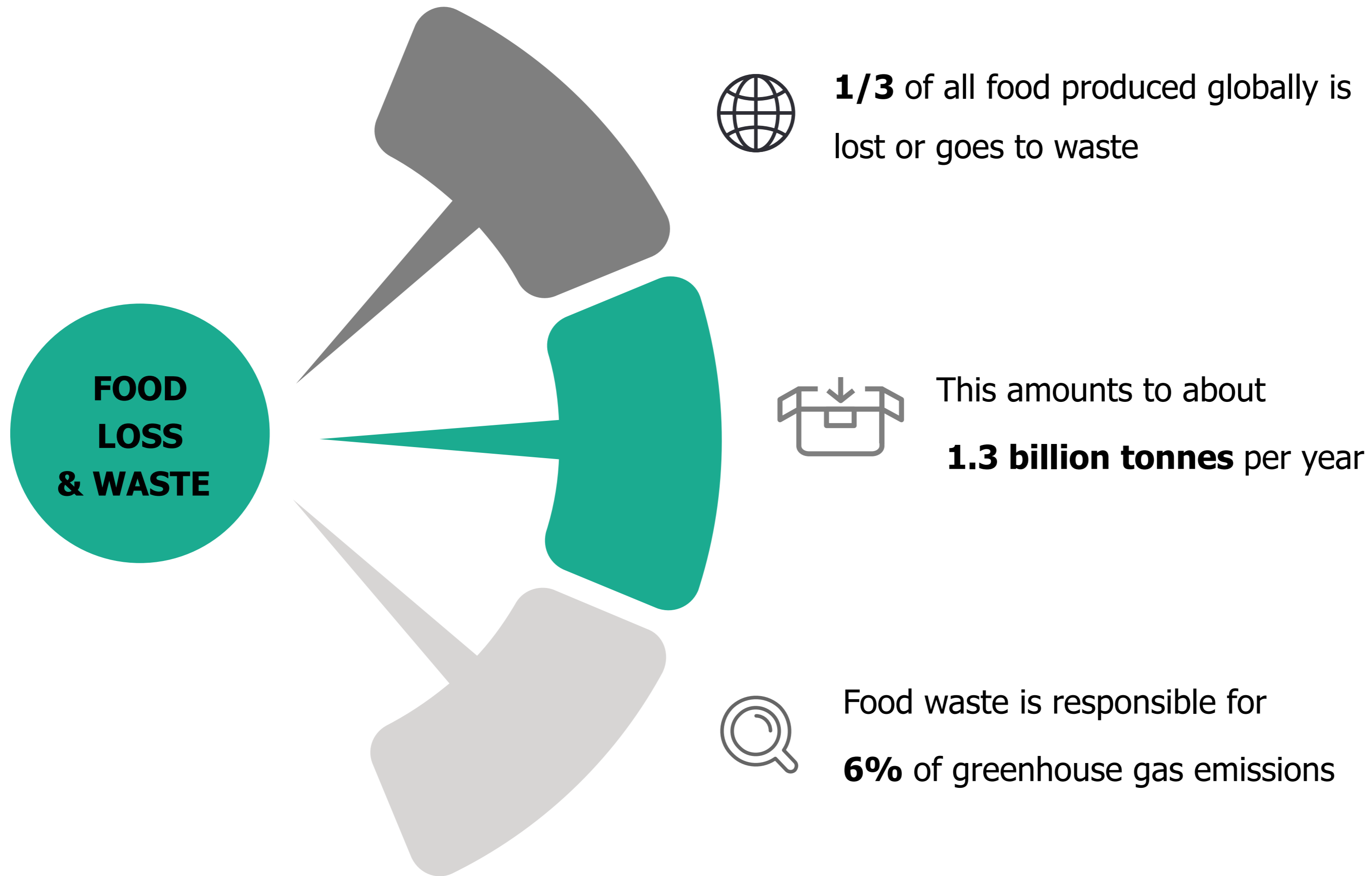
**FOOD WAYSTE**

THE FOOD WASTE LEGAL DIRECTORY

**The Financial Times Innovative Lawyers – Global Legal Hackathon Challenge**

**May 2020**

# THE DATA



# THE CHALLENGE

**Addressing  
food loss and food  
waste from a  
different  
perspective**

**Making  
complicated  
legislation easy to  
understand**

**Improving best  
behaviours through  
easier  
communication of  
the law**



# THE PROBLEM



Different regulations (or lack of)  
in every country



Lack of awareness from FBOs on  
business incentives they can take  
advantage of



Lack of guides and repository for  
Food Business Operators (FBO)



A global pandemic exacerbated  
all above issues



# THE (OTHER) PROBLEM



Putting in the same (virtual) room lawyers, designers, engineers, and innovators



Doing everything while working full time in coronavirus times



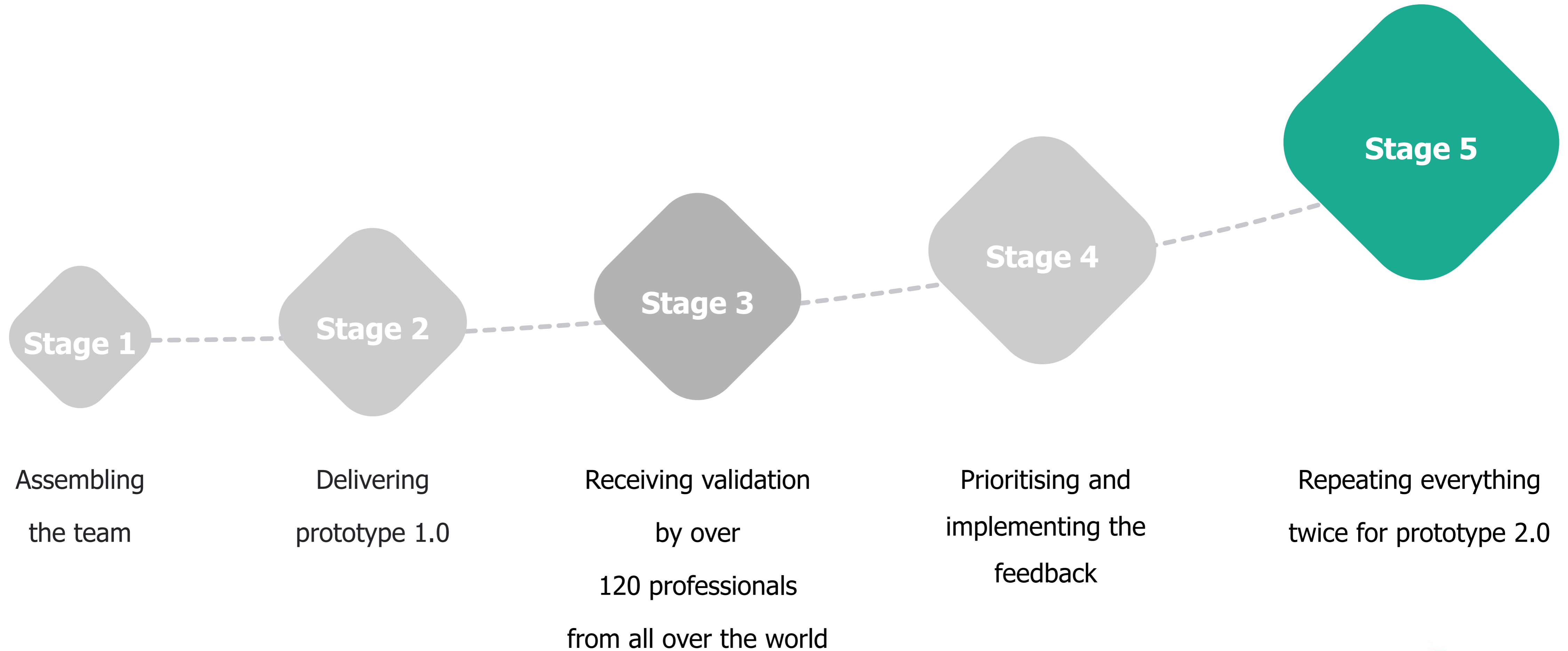
Delivering a workable solution in less than 3 weeks from scratch



Dealing with several different time zones, platforms, and messaging tools



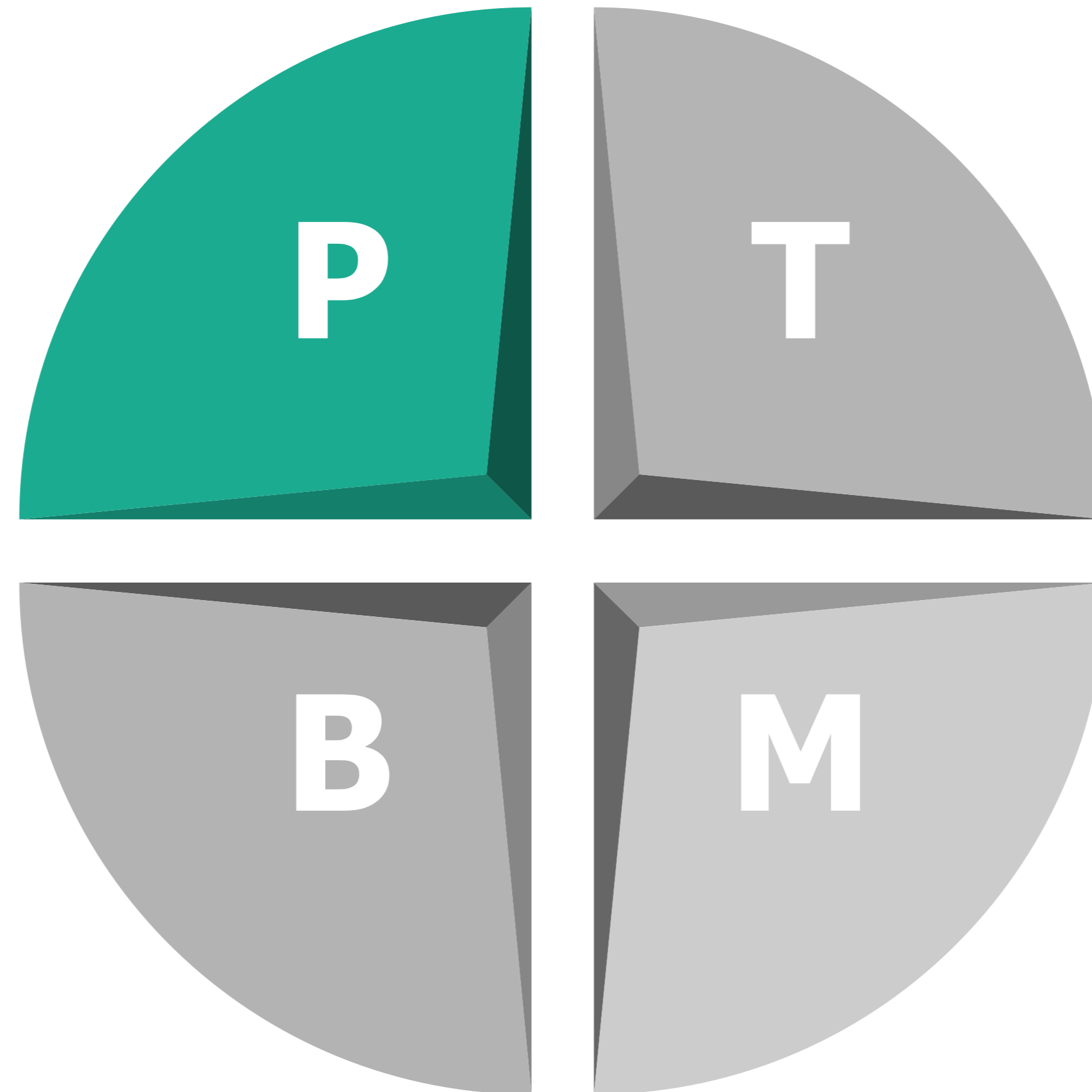
# THE JOURNEY



# THE TEAM

1 13 **P**rofessionals from  
7 different countries

3 Various personalities,  
**B**ackgrounds and  
time zones



2 3 sub **T**eams:  
tech, legal, growth

4 Dozen of tasks,  
hundreds of video calls,  
daily **M**eetings



# THE SOLUTION



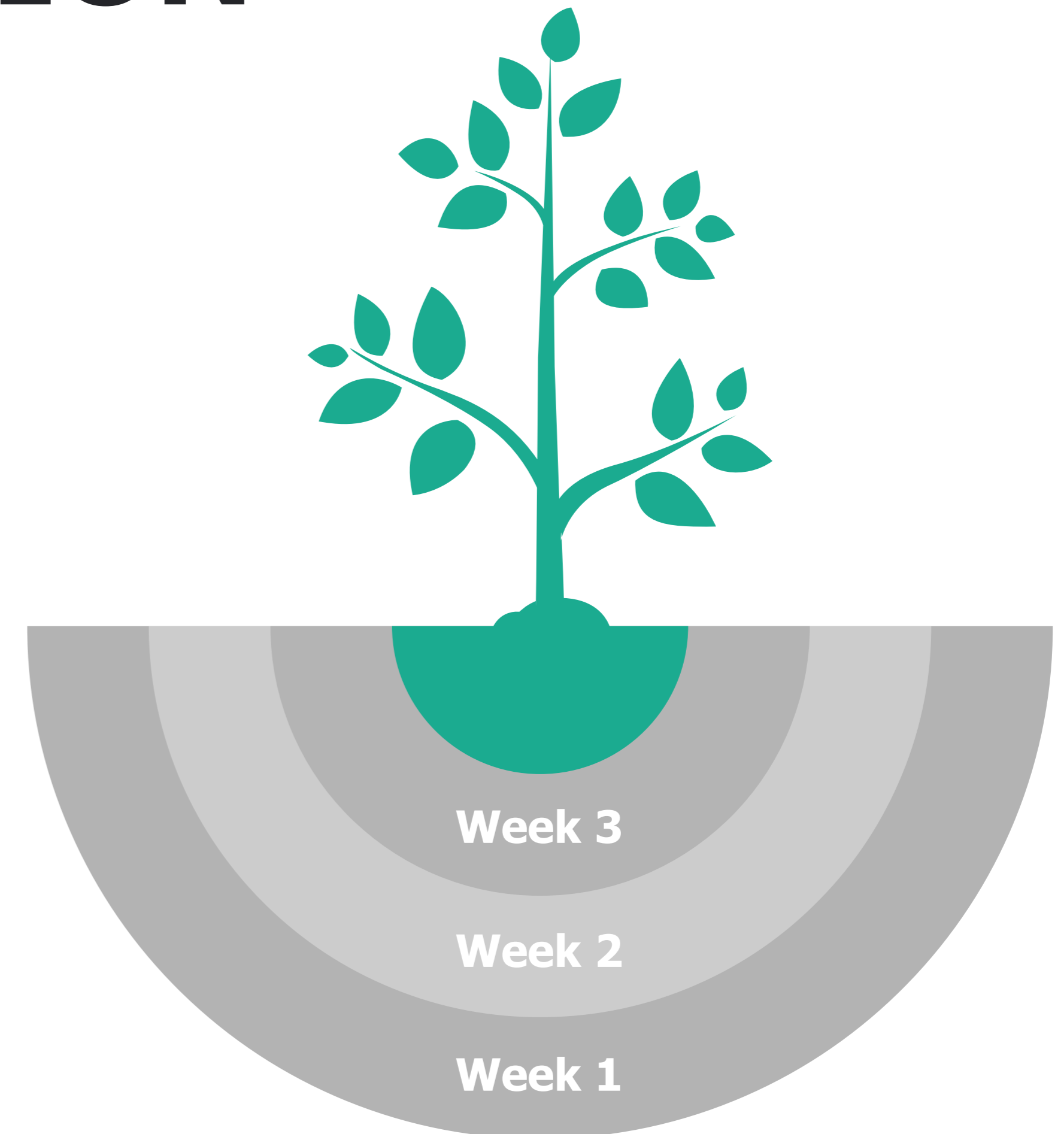
**Creating the only interactive guide on food loss and food waste worldwide**



**Enabling direct comparison between different jurisdictions**



**Using visual elements and legal design principles to communicate the law**





# THE VISION

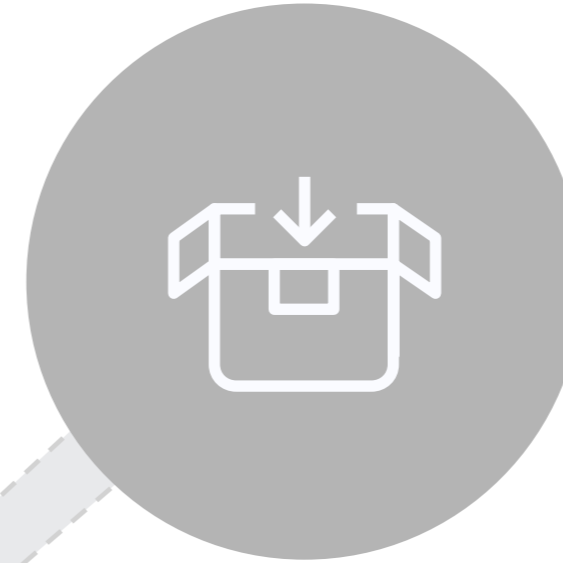
1

**Building a global community**



3

**Expanding the range of countries, languages, filters**



2

**Creating an impact through simple communication of the law**



4

**Enabling lobbyists and food waste experts to use this tool to educate policymakers on best practices**



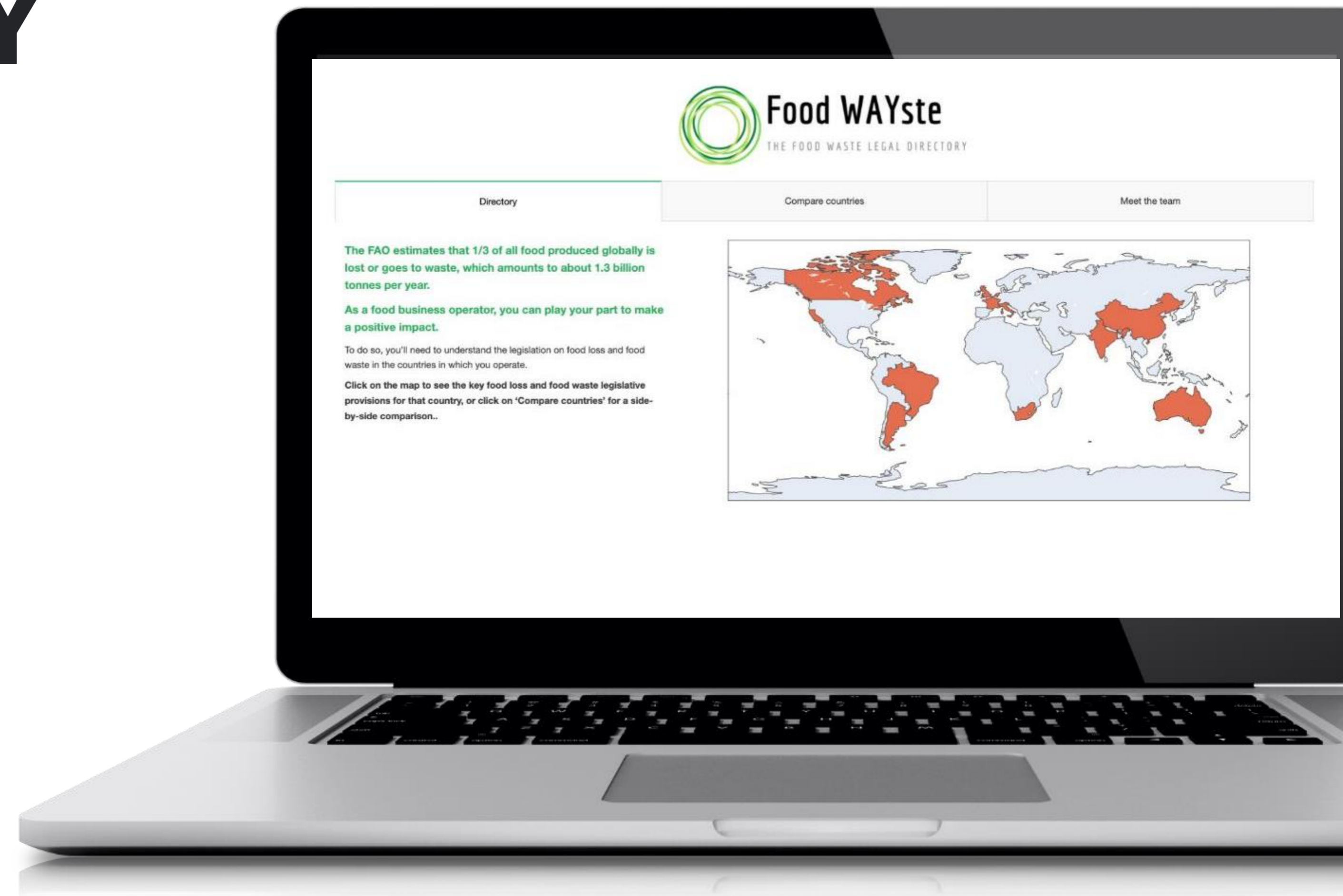
FOOD WAYSTE

# THE FOOD WAYste LEGAL DIRECTORY

We have built the first global legal directory on food loss and food waste legislation for food business operators.

Our goal is to help them understand food waste laws in the countries in which they operate, so that they can play their part to make a positive impact.

Users can view and compare relevant legislation worldwide in a structured and efficient format.

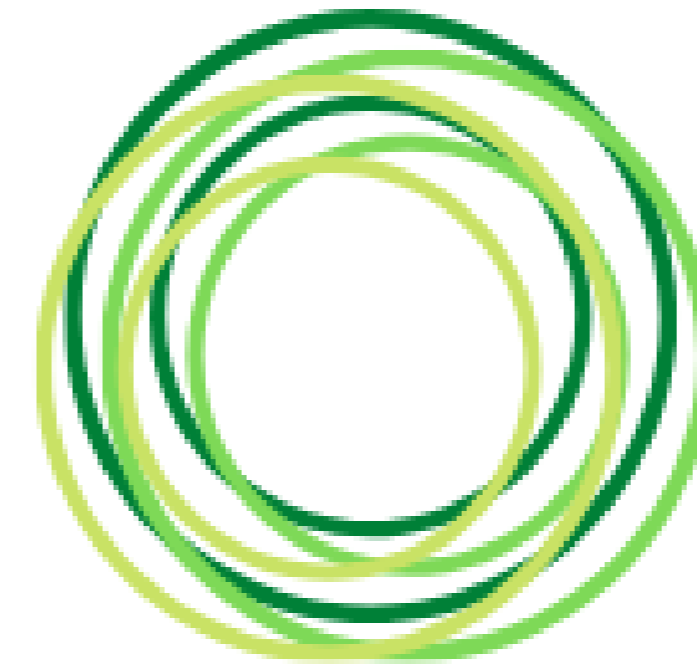


“

**Individually we are one drop,  
together we are an ocean**

(Ryunosuke Satoro)

”



**FOOD WAYSTE**

THE FOOD WASTE LEGAL DIRECTORY

Reach out to us at:



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